sponsorship prospectus

MARCH 21, 2022

WALTER E. WASHINGTON CONVENTION CENTER

DURING SATELLITE 2022







Space Generation Advisory Council

The Space Generation Advisory Council is a volunteer-based, global non-governmental, non-profit (US 501(c)3) organisation and network which aims to represent university students and young space professionals ages 18-35 to the United Nations, space agencies, industry, and academia. The SGAC network of volunteers and alumni has grown to more than 16,000 members representing more than 165 countries.

We achieve this through numerous annual events, including our flagship global events, the Space Generation Congress (in conjunction with the IAC), the Space Generation Fusion Forum (in conjunction with the Space Symposium), and SGx (in conjunction with SATELLITE).

For more information, visit the SGAC website: <u>www.spacegeneration.org</u>.

SGx at SATELLITE 2022

In partnership with Future Space Leaders Foundation (FSLF) and SATELLITE 2022, SGAC will host its seventh SGx in Washington, DC on March 21st, 2022.

The Future Space Leaders Foundation is a STEM-focused non-profit organization, dedicated to

advancing the next generation of space and satellite industry professionals.

The SATELLITE Conference and Exhibition launched in 1981 with the goal to connect and unite the satellite industry, reaching a range of professionals in commercial markets benefiting from satellite technology and applications.



What is SGx?

SGx lightning talks are designed to create an environment where young professionals, industry experts, and government leaders can gather to share their insights and experiences with each other. Join us for fast-paced and engaging discussions that tackle pressing issues and innovative ideas to inspire the next generation of space leaders.



What's new in 2022?

- Themed Speaker Sessions:
 - 3 expert speakers followed by moderated Q&A
 - Grouped by theme:
 - Policy/ Government
 - Entrepreneurship
 - Science/ technology
 - Culture
- Speed Mentoring & Job Fair



- Return to the Washington Convention Center in the heart of Washington, DC
- Evening Networking Reception

Why Sponsor SGx?

SGx offers:

- Direct networking with talented space students and young professionals from around the world
- Brand exposure to delegates, global viewers, and fellow sponsors
- Insights into the next generation of space exploration and science

Additional Benefits:

- Connect with industry professionals at SATELLITE conference
- SGAC reports all conference outcomes to the United Nations Committee on Peaceful Uses of Outer Space (UN COPUOS)

Join these leading companies and organizations who have been part of SGx past and present...



How your company can be a part of SGx2022

Level	Amount	Benefits
Title Sponsor	\$10,000	Company executive kicks off the SGx event. Sponsor has the option to provide a Swag-Bag with up to three items. Featured banner/ event handbook cover.
Video Sponsor	\$7,500	The video sponsor will support the digital recording and distribution of the SGx2022 program. Option to include a 30-second clip after every presentation.
Speaker Session Sponsor	\$5,000	Listed in the program as a themed section sponsor. Opening remarks for the session. Opportunity to have a speaker featured at the SGx event. Q&A Moderator option.
Networking Breakfast Sponsor	\$5,000	The sponsor may provide opening remarks at the breakfast and/or play a short video. Send up to 3 representatives to network with attendees. Sponsor can provide giveaways.
Coffee Break Sponsor	\$3,000	Brief introduction followed by coffee and snacks. Send up to 2 representatives to interact with attendees. **Special treat may be incorporated for additional fee
Scholarship Sponsor	\$2,500	Funds, travel, lodging and conference registration for one attendee to attend SGx. SATELLITE can be added for a fee.
Speed Mentoring & Job Fair	\$2,000	Opportunity for SGx attendees to meet and mentor with sponsor company leaders, and host a "speed job fair" advertising the sponsor's open positions and soliciting resumes
Speaker Sponsor	\$1,500	Opportunity to have a speaker featured at the SGx event.
General Sponsor	\$1,000	Sponsor recognition on website, conference banners, and handbook

Register for SGx2022 today!

SGx tickets are available through the SATELLITE 2022 registration system. Register in 2 easy steps!

- 1. Register for SATELLITE 2022 (required)
- 2. Add SGx to your registration. Pricing is as follows:

\$35 Early Bird / \$45 Regular Pricing:Young Professionals/ Students under the age of 35

\$125 Early Bird / \$145 Regular Pricing:
All other Industry Professionals







Ginny Randall

virginia.randall@spacegeneration.org

Davide Petrillo

davide.petrillo@spacegeneration.org



Clay Mowry cmowry@blueorigin.com

Yasmine Almond

yalmond@blueorigin.com